

Immediate Release

The First "Bank of China (Hong Kong) Hong Kong-Zhuhai-Macao Bridge (HK Section) Half Marathon 2023" will be held on 19 November 2023 The world's longest bridge-tunnel combined cross-sea channel will host its first half marathon event, with 8,000 runners making history Registration will be open from 14 August 2023 Running Enthusiasts Worldwide, Get Ready to Run!

(Hong Kong, 26 July 2023) Hong Kong, China Association of Athletics Affiliates (HKAAA) announced its partnership with Bank of China (Hong Kong) Limited (BOCHK) to organise the first "Bank of China (Hong Kong) Hong Kong-Zhuhai-Macao Bridge (HK Section) Half Marathon 2023" (The Race) which will be held on November 19, 2023 (Sunday). It is set to become the first half marathon to be held on the world's longest sea crossing bridge-and-tunnel, the Hong Kong-Zhuhai-Macao Bridge. To mark the occasion, HKAAA held a press conference at the Bank of China Tower today to announce the details of the race and registration methods. HKAAA also invited Mr. Edgar J.T. Yang, PDSM, Director and Secretary, Sports Federation & Olympic Committee of Hong Kong, China, Mr. Alex Moh, President, Hong Kong, China Association of Athletics Affiliates, Mr David Mong, Vice President, Hong Kong, China Association of Athletics Affiliates, Mr. Kwan Kee, Chairman, Hong Kong, China Association of Athletics Affiliates, Dr. Simon Yeung, Chairman, Organizing Committee of the Bank of China (Hong Kong) Hong Kong-Zhuhai-Macao Bridge (Hong Kong Section) Half Marathon and Mr. Stephen Chan, Deputy Chief Executive, Bank of China (Hong Kong) to host the kick-off ceremony of the race. Moreover, HKAAA also invited two special guests, namely athletics enthusiast Mr. Vincent Cheng Wingshun, MH, JP, Member of the Legislative Council of Hong Kong and Mr. Marcus Cheng, Hong Kong, China Half Marathon Runner to attend the kick-off ceremony.

At the event, **Mr. Kwan Kee, Chairman of Hong Kong, China Association of Athletics Affiliates**, said, "**The Hong Kong, China Association of Athletics Affiliates** has always been committed to promoting a healthy lifestyle through organising large-scale athletic events, injecting more vitality and positive energy into Hong Kong. As we all know, the Hong Kong-Zhuhai-Macao Bridge symbolises the most direct and close link between Hong Kong and the Mainland, and it is also an important part of the blueprint for the development of the Greater Bay Area. Holding a half marathon event here is an important milestone for HKAAA, and I believe it is also meaningful for the participants. Organising the race in this new venue brings lots of challenges for us, but like all athletes, we love challenges and strive to be better. Being able to bring together running enthusiasts from around the world to create history while enjoying the magnificent view on the spectacular Hong Kong-Zhuhai-Macao Bridge, I believe that all those efforts are worthwhile."

Mr. Stephen Chan, Deputy Chief Executive, Bank of China (Hong Kong), said, "For many years, BOCHK has been fully committed to undertaking its corporate social responsibilities by supporting various rewarding sports initiatives to promote the development of sports in Hong Kong and contribute to the building of a harmonious society. The Hong Kong-Zhuhai-Macao



Bridge is a mega-project that drives the development of the Greater Bay Area while also bringing Guangdong, Hong Kong and Macao closer together. Leveraging our leading advantages in cross-border finance, BOCHK is actively promoting financial and livelihood interconnectivity, with a view to capturing the development opportunities of the Greater Bay Area for all stakeholders. We are honoured to be the title sponsor for this signature local sports event. By supporting it alongside BOC Life, we are telling an engaging and inclusive Hong Kong story that promotes the interaction and integration in the Greater Bay Area. We look forward to seeing you all on the Hong Kong-Zhuhai-Macao Bridge on 19 November, where we can have first-hand experience of the grandeur of the nation's world-leading construction capabilities. Let us walk hand in hand with Hong Kong and work together to create a better future for everyone."

First sporting event on Hong Kong-Zhuhai-Macao Bridge, bound to become a must-run track for global marathon enthusiasts

The Hong Kong-Zhuhai-Macao Bridge, which opened in 2018, connects Hong Kong, Macao, and Zhuhai in Guangdong province. With a total length of over 55 kilometres, it is the world's longest bridge-tunnel combined cross-sea channel and a key infrastructure project in the development of the Greater Bay Area. This year's race will be the first running event held on the bridge since its opening, and participants will become the first group of people to participate in a half marathon on the Hong Kong-Zhuhai-Macao Bridge, which will be a unique and unforgettable life experience for them.

Provides 8,000 quota in Challenge and Open groups, welcoming runners from around the world

The distance of the half marathon is about 21.1 kilometres, starting from the Hong Kong Port of the Hong Kong-Zhuhai-Macao Bridge. Participants will run along the Hong Kong Link Road of the bridge and enjoy the scenery of the Hong Kong International Airport, reaching the turning point set at around the 10.5 kilometre mark on the Hong Kong section of the bridge, before heading back to the finish line at the Hong Kong Port. The race has also been certified as the 1st East Asia Half Marathon Championships, and winners of the race will be awarded the title of "East Asia Half Marathon Champion". The organiser has invited elite runners from different countries and regions to compete for honours.

Race Date:	November 19, 2023 (Sunday)		
Race Category	1. Challenge Group (2,500)^		
(Quota):	- Junior		
	- Senior		
	- Master 1		
	- Master 2		
	2. Run 1 (2,500)		
	3. Run 2 (3,000)		
Entry Fee:	Local Participant	HKD 550	
	Non-Local	USD 85 / CNY 610	
	Participant		
Registration	Priority Entry	28 July 2023, Friday (2 p.m.) – 6 August 2023,	
Date:		Sunday (6 p.m.)	

Race information and registration requirements:



	Public Ballot	14 August 2023, Monday (2 p.m.) – 22 August
		2023, Tuesday (6 p.m.)
Age Limit:	16 years old or above as of 2023	
	(born on or before 31 December 2007)	
Runner's Pack	17 November 2023 (Friday) 4 p.m. to 8 p.m. &	
Distribution Date	18 November 2023 (Saturday) 12 n.n to 6 p.m.	
& Time:		
Runner's Pack	Piazza, Kowloon Park	
Distribution		
Venue:		
Registration	http://www.hzmb-halfmarathon.com/	
Website:		

^Junior (born in 2004 - 2007)

Senior (born between 20 November 1988 and 31 December 2003) Master 1 (born between 20 November 1978 and 19 November 1988) Master 2 (born on or before 19 November 1978)

Race Prize Money:

Overall Prize Money (For participants of Challenge Group only)

Total Prizes: USD 54,000 (Men & Women's overall)

Overall	Prize Money (USD)	
Position		
1	10,000	
2	5,000	
3	4,000	
4	3,000	
5	2,000	
6	1,000	
7	800	
8	600	
9	400	
10	200	

Special Prize Money (For permanent resident of the HKSAR) Total Prizes: HKD 48 000 (Men & Women's overall)

Position / Category	Junior	Senior	Master 1	Master 2
1	HKD 3,000	HKD 3,000	HKD 3,000	HKD 3,000
2	HKD 2,000	HKD 2,000	HKD 2,000	HKD 2,000
3	HKD 1,000	HKD 1,000	HKD 1,000	HKD 1,000



The event is title sponsored by Bank of China (Hong Kong), and is co-sponsored by BOC Life, ASICS, Seiko and Watsons Water. The venue supporter is Asia-World Expo. The event is also supported by MTR Corporation.

About Hong Kong, China Association of Athletics Affiliates

The Hong Kong, China Association of Athletics Affiliates (HKAAA), previously known as the Hong Kong Amateur Track and Field Association (HKATFA), was founded in 1951 by a group of enthusiastic volunteers, and has since become the governing body for Athletics, including Track & Field, Distance Running, Cross Country and Race Walking in Hong Kong. The Association became a member of the Sports Federation and Olympic Committee of Hong Kong, China (SF & OC) in the same year. It has also joined the World Athletics (WA) previously named as the International Amateur Athletic Federation (IAAF) next year. It aims to promote and develop athletics in Hong Kong, including the development of athletes, coaches, technical officials and professional staff, so as to enhance the image and performance of Hong Kong athletics, and help make athletics become a sport of significant participation.

This press release was issued by **SCC** on behalf of **Hong Kong, China Association of Athletics Affiliates.** For further media enquiries, please contact:

Strategic Communications Consultants Limited

Andico Tsui	Chak Yau
Tel: 2114 4346 / 6902 3831	Tel: 2114 4340 / 6073 3645
Email: andico.tsui@sprg.com.hk	Email: <u>chak.yau@sprg.com.hk</u>
Fax: 2114 0880	Fax: 2114 0880